



The Qualtrics Research Suite
sophisticated research made simple™

Pricing Packages

ENTRY

*Single User Account
Up to 5,000 Responses*

Free Live Support & Training

Package Includes:

- Qualtrics Survey Mailer
- More Than 100 Question Types

Add Responses: 2,500 for \$2,500
Add Users: N/A
Add User Bucket: N/A

\$5,000 Per Year

BASIC

*15 User Accounts
Up to 12,000 Responses*

Free Live Support & Training
With 1 Custom Session

Package Includes:

- Qualtrics Survey Mailer
- More Than 100 Question Types
- Custom Branding: 3 Skins
- Qualtrics Translation Suite

Add Responses: 7,000 for \$5,000
Add Users: \$875 Per User
Add User Bucket: 10 for \$7,500

\$10,000 Per Year

Standard

*35 User Accounts
Up to 40,000 Responses*

Free Live Support & Training
With Unlimited Custom Sessions

Package Includes

- Qualtrics Survey Mailer
- More Than 100 Question Types
- File Upload Question Type
- Custom Branding: 5 Skins
- Qualtrics Translation Suite
- Advanced Quotas
- API Access
- Incidence Reporting
- Salesforce Integration

Add Responses: 25,000 for \$10,000
Add Users: \$750 Per User
Add User Bucket: 10 for \$6,250

\$25,000 Per Year

Division

*75 User Accounts
Up to 250,000 Responses*

Free Live Support & Training
With Unlimited Custom Sessions

Package Includes

- Qualtrics Survey Mailer
- More Than 100 Question Types
- File Upload Question Type
- Custom Branding: 10 Skins
- Qualtrics Translation Suite
- Advanced Quotas
- API Access
- Incidence Reporting
- Salesforce Integration

Add Responses: 50,000 for \$10,000
Add Users: \$625 Per User
Add User Bucket: 10 for \$5,000

\$55,000 Per Year